Environment Department Doesn’t Have a Clue on Housing

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Apartment size target is a game of numbers

LINDA DALY
MARKET WATCH

The market springs back into life, we ask the experts how to maximise your chances of a sale, says Cian Daly.

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The best time of year to put a house or an apartment on the market. There are two annual property peaks: summer and autumn, bookended by the Christmas break and the summer holiday season. This spring house-buyselling and selling season started in late January, when buyers enter the market with a firm mindset to either move on or finally get on the property ladder. It pays dividends to have “sale-agreement” in a director’s address of letter at this time. In the same way, there is also a curiosity about properties on the market, so it pays off property at a premium. The market is at its peak activity from the end of February and April, and then it starts to tail off in May, which is the start of the property sell season. Then it starts to really become very active again in September, as people begin to think about where they will live over the winter months. By the time it starts to cool down again, it is often too late to find a property to buy, so the market starts to cool down in March.

As a result, buyers are looking ahead for new opportunities to buy, and this is when the spring selling season really takes off. The market is at its peak activity from the end of February and April, when buyers are able to view properties at a premium. The market is at its peak activity from the end of February and April, and then it starts to tail off in May, which is the start of the property sell season. Then it starts to really become very active again in September, as people begin to think about where they will live over the winter months. By the time it starts to cool down again, it is often too late to find a property to buy, so the market starts to cool down in March.

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