1975-02-07

Letter from Sean Garland: Sales of "Irish People"

Irish People Office

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7th February, 1975:

to all Dublin cumainn.

A Chairde,

Since the introduction of the IRISH PEOPLE in May 1973, sales throughout the Movement have been appalling, and particularly so in Dublin. The Dublin area has the greatest concentration of members and also the best opportunities for sales, and yet the number of copies of the IRISH PEOPLE being sold throughout the Movement in Dublin is a miserable 500 per week.

Two years ago the membership agreed that as well as the monthly UNITED IRISHMAN it was essential for the Movement to produce a topical paper, but unfortunately this ideal has not been followed up with action.

Most cumann seem to be under the impression that it is a case of "will we or won't we bother to sell the IRISH PEOPLE", when in fact the question to ask themselves is "HOW MANY copies of the IRISH PEOPLE are we going to sell".

Only eleven cumainn in Dublin are selling the paper but just 4 of these are selling any kind of a realistic amount, namely the Pearse, Wolfe Tone, Russell and Mitchell.

The responsibility for selling the paper lies with each member. At no stage was it intended that IRISH PEOPLE sales should conflict with U.I. sales. For this reason those who are selling the paper do so among their workmates and neighbours, or door-to-door. Some cumainn sell in pubs; at times when the U.I. would not normally be sold such as Saturday and Sunday lunch time.

The responsibility with executive bodies to ensure that members in their area are doing the work of the Movement.

Each member can use the sales outlet that suits her or him best, but the point to be stressed is that ALL MEMBERS ARE OBLIGED TO SELL THE MOVEMENTS PAPERS, and at present this is just not being done.

Beir buadh,

SEAN GARLAND (Dir. of Organisation)
The text is too illegible to transcribe accurately.
Filling Fai Night
Education Officer Report
New Members classes 6 lectures.
Communist Education
Feb - April - Connolly
May - July - Marx
July, Aug Lenin
Lectures from Advance
class for Communist

Advance
2 Work Study groups.
1st - Class Study of Irish Society
2nd - Workers of Lenin
C.C. programme Education
2nd is now prepared.

Monamtagh

Heinster Education Officer.
21st 23rd April.