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Burning Candles at Both Ends

Brenda Duggan
Technological University Dublin, brenda.duggan@tudublin.ie

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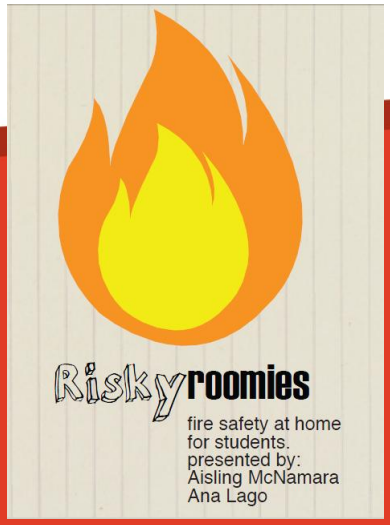
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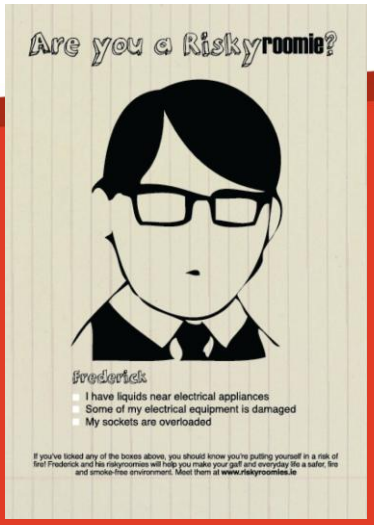
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students learning with communities

Burning Candles at Both Ends

Students Learning with Communities







Fire safety and third level students

As part of 2009 Fire Safety Week, the Department of the Environment, Heritage and Local Government and the Department of Design in DIT devised a challenge for students with the aim of promoting awareness of fire safety, particularly as students move from home into rented accommodation. Third Year students of Visual Communication were invited to submit a project as part of their assessment on the theme of “Burning the Candle at Both Ends”. Initially working individually, and later in teams, students were asked to produce an interactive digital media presentation, complemented by a printed element to complete their fire safety campaign.

Risky Roomies

The winners of the competition were announced at an event in the School of Art, Design and Printing in DIT Mountjoy Square which was attended by Minister for Older People and Health Promotion, Áine Brady TD.

Aisling MacNamara and Ana Lago were presented with the winning award for their project ‘Risky Roomies’. Runners up were David Baxter and Ciaran Murphy for their project ‘Flaming Meadows’.

COMMUNITY LINKS PROGRAMME
creating opportunity for all

DIT

design week 2010

HEA Higher Education Authority An tÚdarás um Ard-Oideachas

NDP National Development Plan 2007 - 2013

SEVENTH FRAMEWORK PROGRAMME

INNOVATION DUBLIN 2010
November 10th - 21st

students learning with communities

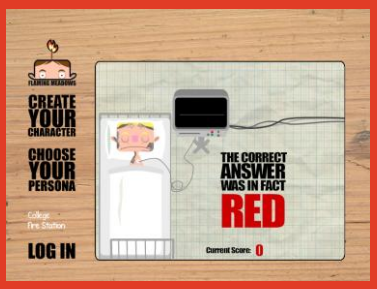
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Themes and projects

As students were the target audience for the digital media projects carried out, there is an impressive range of themes and behaviour tackled in all the projects.

'Risky Roomies' examines issues of choosing accommodation in a humorous way. Students should be mindful of the need to ensure prospective accommodation has modern electrical wiring, is fitted with fire escapes and equipped with working smoke alarms.

'Flaming Meadows' is a game where students deal with issues of partying, smoking and drinking examining how these issues, often associated with student lifestyle, put students at higher risk of fire. Alcohol, cigarettes, and cooking greatly enhance fire risk.



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