Action Accounting
Untying the Accounting Knot

What?
• Action Accounting is an on-line electronic learning resource providing an innovative active learning framework for students who need to study an introductory level financial accounting module.
• The resource provides a range of interactive learning scenarios for those who don’t find the traditional lecture setting conducive to learning, allowing them to learn remotely at their own pace at a time convenient to them.

Why?
• Accounting can be viewed by students as uninteresting, old and dull.
• Accounting is often a non-core module within a programme and therefore may be perceived as less significant by the student.
• Students may dislike or lack confidence dealing with modules containing high numerical content.

The Team?
• A cross faculty DIT team including: Alice Luby, Tony Kiely, Rebecca Maughan, Dan Shanahan (accounting lecturers), Frances Boylan (LTTC), Jennifer McConnell (Disability Service), Aedin Cummins (student representative), in conjunction with professional software developers (We Do Websites).

The Users?
• While Action Accounting will help all first year students studying a financial accounting module it specifically targets:
  • Students who find accounting content hard to grasp or have difficulty with numerical concepts.
  • International students, mature students, Access students and students with specific learning disorders (dyslexia).

Features?
• 24/7 access which allows students to progress through content at their own pace.
• Requires action and input from the student.
• Provides immediate feedback and guidance, while reinforcing the theoretical background.

Topics?
• Recording double entry transactions
• Balancing ledger accounts
• Preparing simple financial statements

Next Steps?
• To date, Action Accounting only covers basic accounting content, allowing students to gain a fundamental understanding of initial accounting content.
• Beyond the Basics will address more complex and challenging content, thus providing on-going support for students as they progress through the module.
• Funding has been secured from NDLR to develop a learning resource within ‘Beyond the Basics’.

Student Feedback

“It’s great being able to do it ourselves! Being involved means I don’t drift off so easy.”

“I like the way it prompts you when you make a mistake, its easier to learn by going wrong and trying again.”

“I like the clear layout.”

“It is great the way it shows you what you did wrong.”

“It’s so easy to use.”

Action Accounting was assisted and funded by:

[Logos and text indicating funding sources and support organizations]