Effective Partnerships in SCM Learning

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Effective Partnerships in SCM Learning

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Achieving Supply Chain Management Excellence Through People - Dublin, March 12th 2003

Agenda

• NITL
• Supply Chain Management
• NITL Learning Programmes
• Case study: FCP
• Features of effective academic / industry partnerships
• Conclusions
History of NITL

- Report “World Class to Serve the World”
- April 1998
- National Centre for Supply Chain Excellence
- Supported by National Development Plan
- Managed by the Department of Enterprise, Trade and Employment
- Through Enterprise Ireland
- Based at the DIT
Mission Statement

NITL will support the achievement of competitive advantage in Irish firms by creating a fundamental new resource for logistics and supply chain efficiency.
NITL Structure / Activities
What is the Supply Chain?
Without the right companies (and the right relationships) across the supply chain to work with, a company will never achieve true competitive advantage. In other words, the supply chain is only as strong as its weakest link.
What is the Supply Chain?

Traditionally these functions are managed in isolation and often operate at cross purposes.

Supply chain management integrates these functions by holistically managing the information, material and financial flows.
The Aims of Supply Chain Management

- Supply Chain Management aims to achieve competitive advantage through:
  - Enhanced Customer Service
  - Optimised Costs and Investments
  - SCM provides the end customer with the right product at the right time, priced at the right level, in the right quantity and quality
# Increasing the Pool of SCM Professionals

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Foundation Certificate Programme

A solid grounding in the basic principles of supply chain management
Target Audience

- Current or emerging supervisors or junior managers
- Any support staff who require a basic grounding in SCM
- From businesses of all sizes
- From a variety of sectors, e.g. manufacturing, retail, logistics
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Content

Introduction to Supply Chain Management

Production Planning and Control
- buy
- make
- store

Transport Management
- move
- sell

Purchasing Management

Warehousing and Inventory Management

Understanding Customer Service

Information Technology in Supply Chains

In conjunction with
Deloitte & Touche
DHL
SerCom solutions
Aims

• Develop awareness of the key issues in managing all supply chain functions
• Prepare participants for effective job mobility within the company
• Provide personal development opportunities for staff which fit with the meeting of the objectives of their job
• Provide participants with an overview of the role of logistics and supply chain management in the business improvement process
Features of Effective Academic/Industry Partnerships

- Mutual understanding
- Shared objectives
- Joint management
- Programme design and development
- Programme delivery and assessment
- Performance measurement/continuous improvement
- Mutual benefit
Key Programme Features - based on lifelong learning best practice

- Entry requirements
- Start date
- Finish date
- Modularity (credit building)
- In-company assessment
- Locations
The Challenge of the New Millennium

Supply Chain Management needs Supply Chain Managers

- Professionals who can initiate and manage change across the supply chain
- Development programmes must be run as a partnership with industry and be based on lifelong learning best practice