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Mapping of Digital Literacy Skills

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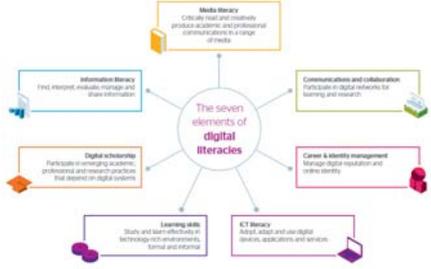




Mapping Digital Literacy Skills

Allison Kavanagh
DIT Library Services

Digital Literacy: The ability to appropriately and effectively use digital technologies for learning, working and living in a digital age.



JSC & Bonner McHardy, 2014

Why is Digital Literacy Important?

Find, select, evaluate & critique information

Use social media to collaborate

Use VLEs

Know when & how to share information

Build and manage a professional identity

Employers expect it

How Can We Easily Incorporate Digital Literacy Into a Programme?

- Distribute elements of Digital Literacy throughout the Programme.
- Include elements of criticality – as well as learning to use digital tools.
- Ask your College Librarian for support.
- Start off small – Digital Literacy may already be implicit in some modules.

Recognising What We're Doing Already

Assessment Tool	Sample Learning Outcomes
Written Report/Essay	Use appropriate software tools and extensions (e.g. referencing software) to develop and reference a professional standard report.
Report/Essay	Locate, retrieve and use information from a range of sources.
Presentation	Use presentation software to present a report / disseminate ideas.

Modifying Current Activity

Individual Essay
➔
Group Wiki

Sample Learning Outcomes

- Use the Wiki facility on Webcourses to collaborate.
- Locate, retrieve, and use information about companies and brands using a range of resources (incl. library databases).
- Reference all sources used correctly using the APA style.

DT354/1

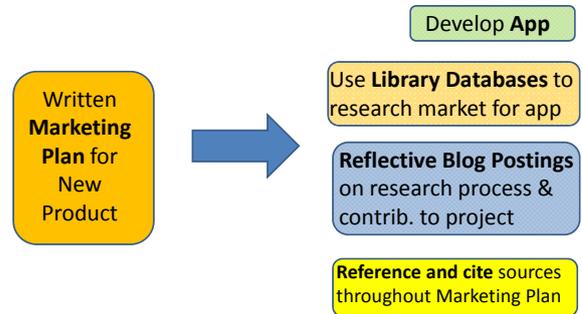
Modifying Current Activity



- Combine both print and digital tools to communicate information to different audiences.
- Decide on appropriate levels of information to communicate online to different audiences.

Raft Case Study- Pharmacy

Further Modifications



DT341/1: Digital Marketing: Practice and Theory module

Sample Learning Outcomes

- Use an app builder and design tools to develop an app.
- Formulate a search strategy and apply it to find articles and market research information in relation to a company, its competitors, and the related industry.
- Distinguish between appropriate and inappropriate (for assignments) sources of information.
- Avoid plagiarism by citing sources using the APA (6th) system.

Digital Literacy Toolkit

For more examples and case studies, visit

<http://dit.ie/graduateattributes/digitallyliterate/>

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