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Dublin Institute of Technology

Joseph Ruddy
Dublin Institute of Technology

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Dublin Institute of Technology

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Innovation in Tourism Planning

Edited by

Neil Andrews
Sheila Flanagan
Joseph Ruddy

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Edited by

Sheila Flanagan
Dublin Institute of Technology

Joseph Ruddy
Dublin Institute of Technology

and

Neil Andrews
Dublin Institute of Technology

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Sheila Flanagan, PhD, Head of Tourism Department, DIT and Conference Director;
Alex Gibson, School of Hospitality Management and Tourism, DIT;
Joanne Grehan, Conference Coordinator, School of Hospitality Management and Tourism, DIT;
Elizabeth Kennedy, Conference Administrator, Manager, Tourism Research Centre, DIT;
Laura Kilgannon, Tourism Research Centre, DIT;
Noel O'Connor, PhD, School of Hospitality Management and Tourism, DIT;
Noelle O'Connor, School of Hospitality Management and Tourism, DIT;
Joseph Ruddy, PhD, Head of School, DIT and Conference Director;
Deirdre Quinn, School of Hospitality Management and Tourism, DIT;

The Conference Paper Review Committee:

Prof. Michael Bannon, Department of Regional and Urban Planning, UCD;
Prof. Frank Convery, Environmental Institute, UCD;

Greg Richards, ATLAS;
Sheila Flanagan, PhD, School of Hospitality Management and Tourism, DIT;
Elizabeth Kennedy, MBS, Manager Tourism Research Centre;
Ziene Mottier, PhD, School of Hospitality Management and Tourism, DIT;
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Due to the volume of conference papers and academic contribution to the conference it was necessary to produce two volumes of proceedings, each with a specific focus: **Volume 1** - Innovation in Tourism Planning and **Volume 2** - Tourism Destination Planning.

Joseph Ruddy, PhD,
School of Hospitality Management and Tourism, Dublin Institute of Technology.

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